

CIB Business Workshop

A Report

71 senior delegates from business and industry from Mumbai and other cities in India, who were specially invited for the workshop, gathered at the Indian Merchant Chambers, Mumbai on June 6, 2017. Ms. Margaret Heffernan the CEO who has spoken at several TED talks conducted this Workshop.



Ms. Heffernan is an entrepreneur, mentor, Chief Executive and author. She was born in Texas, raised in Holland and educated at Cambridge University. She worked in BBC Radio producing documentary films for Timewatch, Arena, Newsnight and the prize-winning documentary, ‘Out of the Doll’s House’. Her book, Wilful Blindness was a finalist for the Financial Times/Goldman Sachs Best Business Book award and, in



2014, the Financial Times named it one of its “best business books of the decade.” Her most recent book, Beyond Measure: The Big Impact of Small Changes was published in 2015. Her TED talks have been seen by over 6 million people. She has been invited to speak at all of the world’s leading financial services businesses, the leading FTSE and S&P corporations.



Sunil Mathur, MD and CEO, Siemens Ltd. first set the tone for the evening. Later Ms. Heffernan spoke on what makes a business sustainable. Citing numerous case studies, from large multinational corporations to small and medium level enterprises, she enthralled all who listened to her. Her one-hour talk then gave opportunity for questions from delegates. Some briefly

shared their own business practices that were very similar with what Ms. Heffernan spoke. Others asked practical questions in the context of their own businesses.

And while the purpose of the workshop's objectives hinged greatly on the involvement of the participants who sought clarifications on the concepts that were discussed and also shared their own experiences in achieving sustainability in their organisations; that, combined with the talk by both Sunil Mathur and Ms. Margaret Heffernan, made the entire event a grand success.

Caux Initiatives for Business is very grateful to Suresh Vazirani, CMD, Transasia Bio-Medicals Ltd. for agreeing to sponsor this important workshop and to Vivek Asrani, MD, Kaymo Fastener Company for anchoring the event.

